



Velocity UAS Services Privacy Policy

Updated 12/22/18

This document outlines the collection, use, retention, dissemination and deletion of any data collected during a mission by Velocity UAS Services.

It is the policy of Velocity UAS Services that the operation of any unmanned aircraft or unmanned aircraft system will be carried out in a manner that respects and protects personal privacy consistent with the United States Constitution and Federal, State, and local law. Velocity UAS accomplishes this privacy by:

- a) Immediate and permanent deletion of media upon request of our client or incidentally captured individual.
- b) Each UAV pilot agrees that mission media rights are immediately and simultaneously transferred in its entirety to Velocity UAS.
- c) Unless otherwise requested, Velocity UAS retains the copyright of all media which may be used for advertising or marketing purposes on Velocity UAS' own website and social media.
- d) Velocity UAS permits its clients of paid missions to use the media for any legal condition without time constraints.
- e) Written release of Photographs, Videos, Thermography and Photogrammetry may be requested.
- f) All media is stored on a private system that can only be accessed by Velocity UAS.
- g) Velocity UAS reserves the right to charge the publicly available and regularly updated release fee for missions that Velocity was not contracted to perform.

Commercial systems that will collect personally identifiable information about individuals, including the use of facial recognition

- a) Velocity UAS does not employ any software that uses facial recognition from the data we collect.
- b) Velocity UAS acknowledges that our media is high quality and could be used by other parties for facial recognition, however;
- c) Velocity UAS will not sell data collected during commercial missions for use in advertising or marketing purposes.
- d) Velocity UAS' privacy policy safeguards that no data will be used for facial recognition while mission media is in our possession and privacy has been invoked by means of a written release.